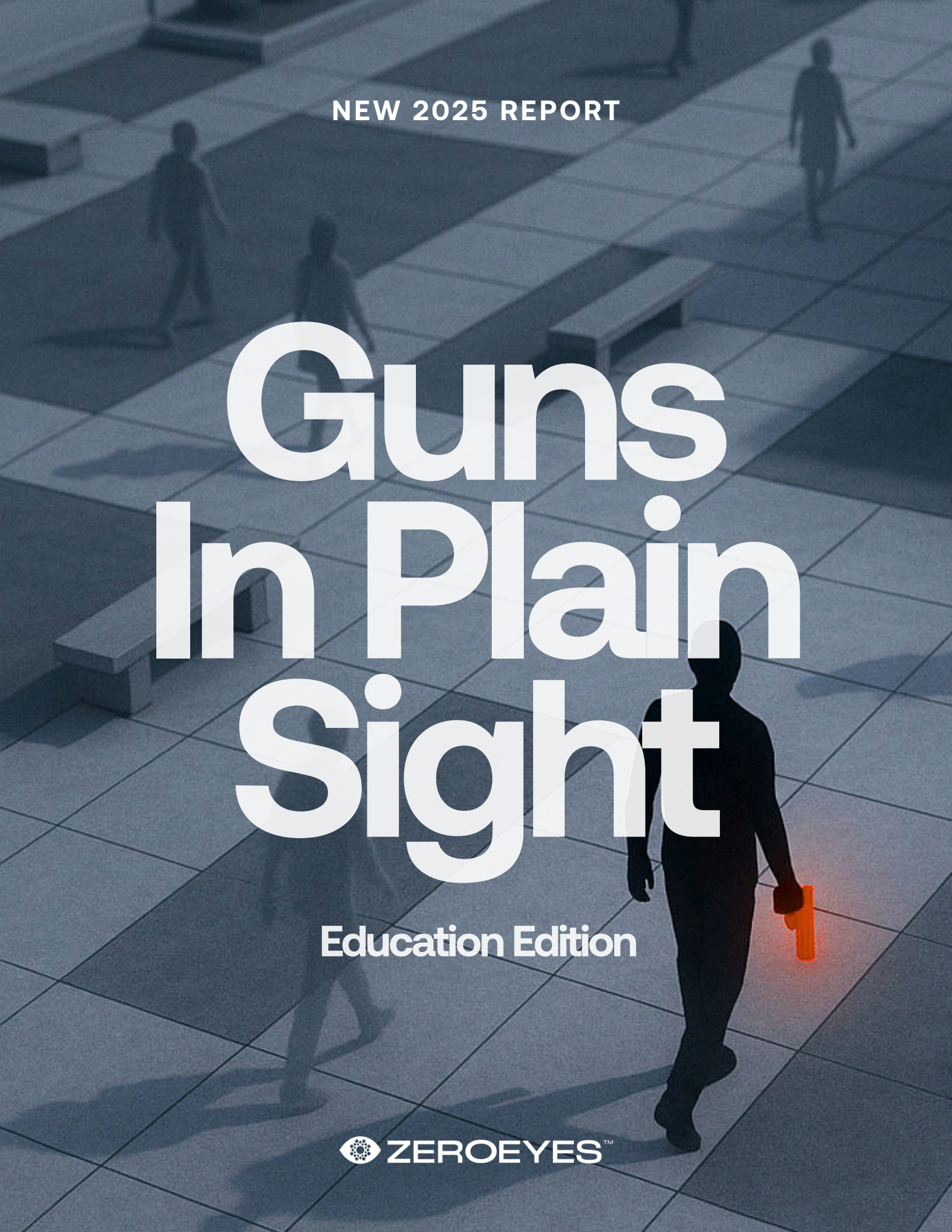


NEW 2025 REPORT

Guns In Plain Sight

Education Edition

ZEROEYES™

Executive Summary

The 2025 Guns In Plain Sight report reveals eye-opening trends on when and where visible guns are detected across the U.S., giving security leaders the tools they need to strengthen defenses where it matters most.

In our year-over-year analysis, visible firearms were detected in schools and on college campuses at levels that can no longer be ignored. Incidents happened more often, in more places, and in ways that bypassed human awareness until an AI detection system flagged them.

Over the course of the year, ZeroEyes:

- Noted a **128% YoY increase** in visible gun detections from 2023 to 2024.
- Monitored thousands of buildings across **40+ states,** including public, charter, and higher education facilities.
- And possibly prevented escalation in multiple real-world cases using early detection.

The data is clear. Guns are hiding in plain sight, and school security leaders need a way to spot them—in real-time, across the entire campus.

128%

YoY increase in **visible gun detections** from 2023 to 2024

01 Methodology

This report is based on ZeroEyes proprietary AI visual firearm detection data collected from partner facilities worldwide.

Coverage spans thousands of buildings across 40 states, with continuous monitoring and review. On average, approximately 124,000 images were processed each day.

The AI system automatically filters out false positives such as non-lethal replicas and toys to focus only on verified threats.

1000+
Buildings

40
States

124k+
Images processed per day

Definitions

“Visible firearm”
weapon seen on camera feed

“Detection event”
confirmed sighting with alert data.

02

Year-over-Year Comparison

The increase in detected visible firearms between 2023 and 2024 was dramatic.

2023

567

true positive visible firearms

2024

1,290

true positive visible firearms

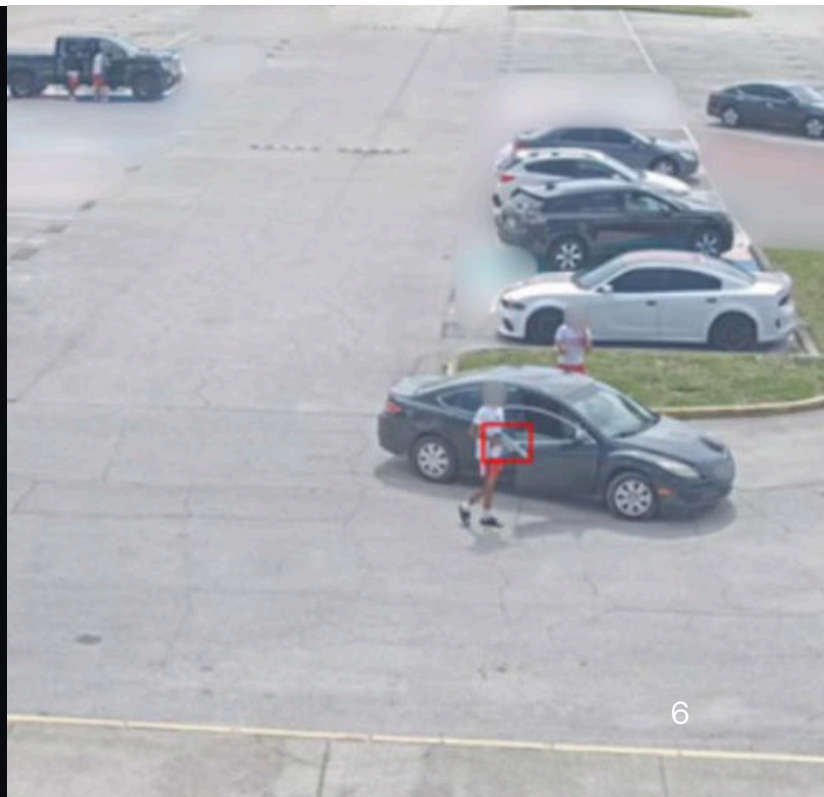
128%

growth in detections

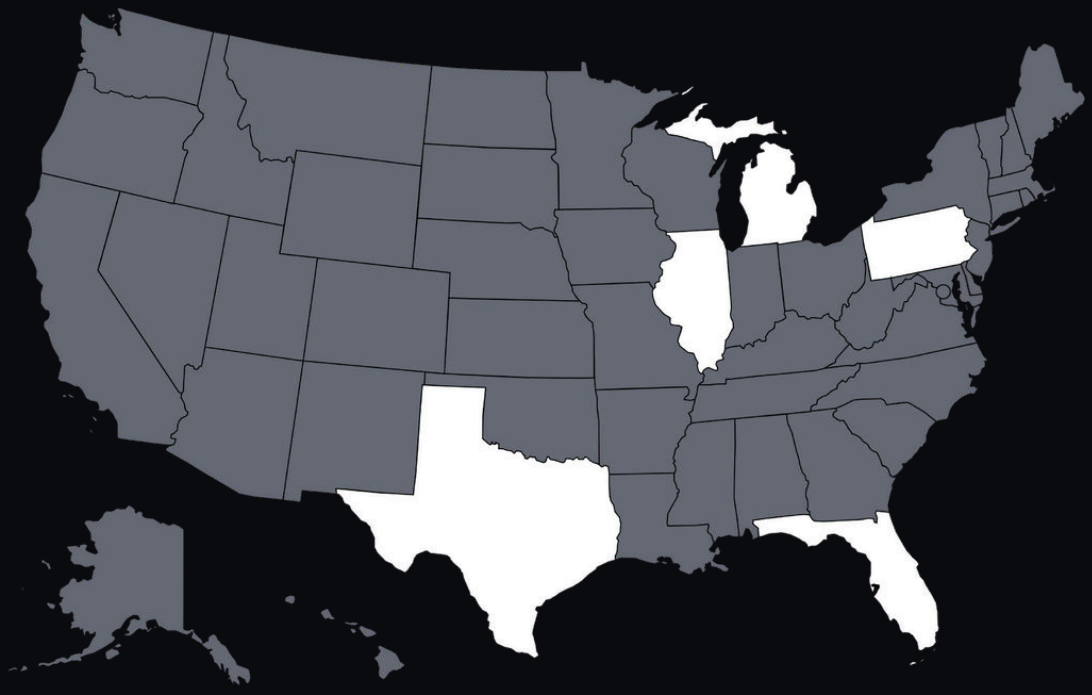
2025 (as of July)

2,273

true positive visible firearms

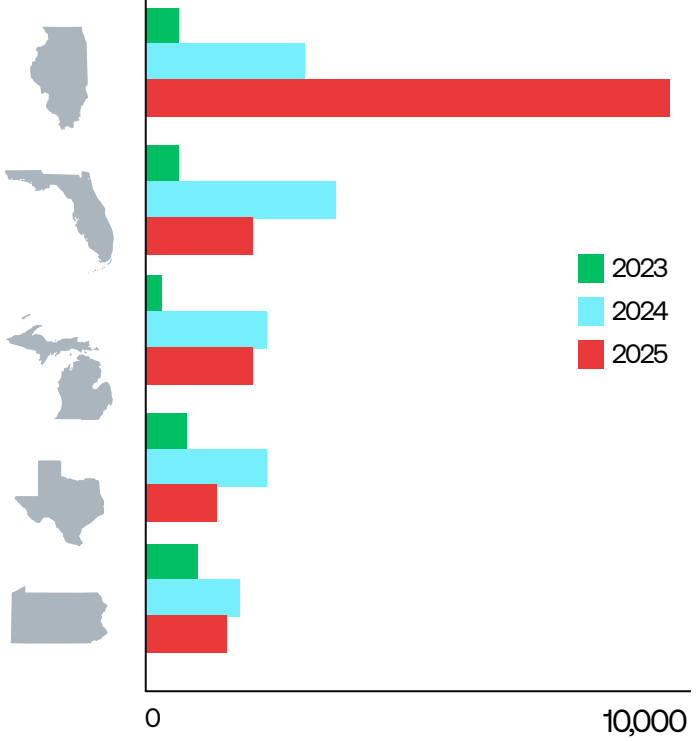


Top 5 States by Detection



The highest concentrations of incidents occurred in Illinois, Florida, Michigan, Texas, and Pennsylvania. These states showed consistent growth in detections, illustrating that the trend is not isolated to a single type of facility or region.

YoY Detection Growth by Top 5 States



03 Education Sector Breakdown

Gun detections in the education sector followed patterns that should inform prevention strategies. The majority of detections occurred:

Spike Hours

During Spike hours: 2–5 PM, aligning with dismissal and after-school activities.

High-Risk Zones

Front gates, gym entrances, student parking areas—locations where individuals often congregate and where weapons could be introduced onto campus unnoticed.

Public High Schools

Had the highest detection rate, followed by universities.

04 Top Trends from 2024

01. Weapons After Hours

The data reveals a concerning trend of firearms appearing on campuses during non-instructional hours such as sports games and evening events.

02. Delayed Detection

While not every detection led to immediate violence, in the majority of cases staff members were unaware of the weapon until they received an alert.

03. Monitoring Matters

This gap in awareness underscores a critical reality: cameras alone are not enough without active, real-time monitoring.

05

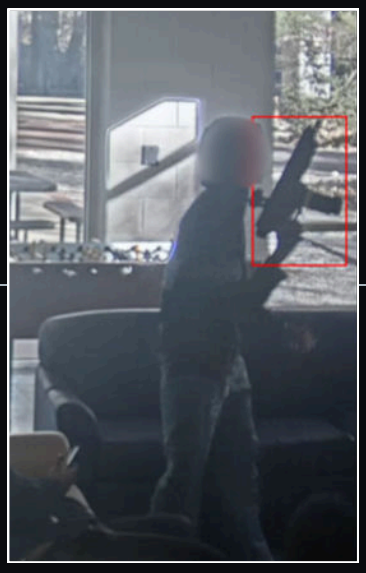
Impact & Outcomes

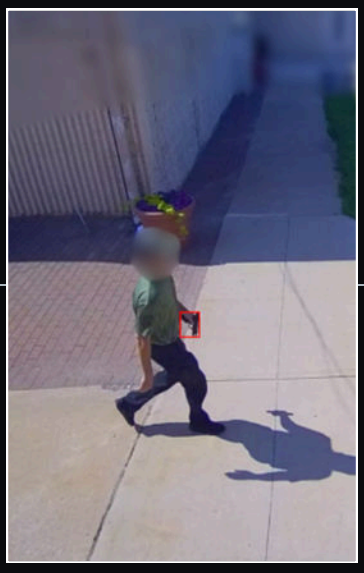
Faster alerts provide precious minutes that can mean the difference between safety and tragedy.

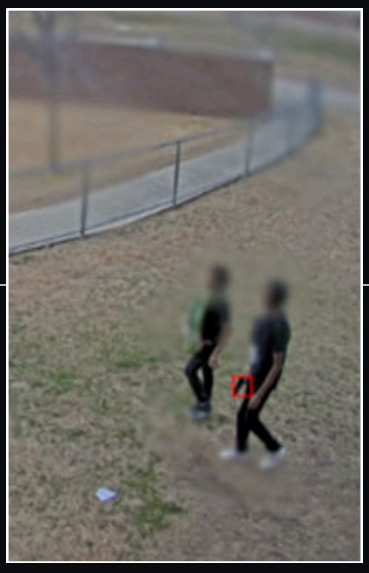
Whether a gun is truly lethal or an imitation weapon with realistic characteristics, it can pose a critical threat to a facility. Schools can't afford to guess. Hysteria, lockdowns, and damaged trust can result even from the use of a fake gun if the situation isn't de-escalated properly.

That's where we come in—ensuring that the right people get to the situation at the right time to avoid further repercussions. We want to give your school the situational awareness needed to identify illegally brandished firearms on your campus.

ZeroEyes Detections in School Settings







ZeroEyes Case Example

A suburban high school where AI flagged a visible weapon before entry — lockdown initiated, police engaged, no injuries.

06 Conclusion

Key Recommendations for 2025

01. Expand Coverage to High-Traffic Zones

Security teams and schools should map camera coverage to include congregation areas such as arrival and departure points.

02. Link Alerts to Lockdown Protocols

Integrating detection alerts with lockdown systems ensures immediate, coordinated responses.

03. Train Officers Regularly on AI Alerts

School Resource Officers should receive quarterly training to maintain readiness in responding to AI-driven alerts.

What's Next

The coming year will see AI firearm detection further **expanding into more districts and states**. At the same time, the AI model is continuously trained and tested on real-world datasets in a tech lab that simulates live environments.

Thanks to these ongoing efforts, alert speed and accuracy will only continue to improve over time, including the ability to distinguish between weapon types and identify postures that indicate potential threats.

Every unmonitored camera is a blind spot.

This early detection data shows that guns are hiding in plain sight. It sounds scary, but there's hope in this data: These "hidden" guns were actually spotted, which means potential incidents were successfully thwarted.

With AI gun detection, you too can notice the unnoticeable.

Take the next step toward an even stronger security posture with AI gun detection – backed by a team of former military and law enforcement – from ZeroEyes.

Learn More


ZEROEYES™
www.zeroeyes.com