NEW 2025 REPORT

Guns In Plain Sight

Commercial Edition

ZEROEYES™

Executive Summary

The 2025 Guns In Plain Sight report reveals eye-opening trends on when and where visible guns are detected across the U.S., giving security leaders the tools they need to strengthen defenses where it matters most.

In our year-over-year analysis, 2024 saw a **sharp rise** in the number of visible firearm detections in commercial facilities — from warehouses to retail spaces. These detections were often in employee entrances, parking garages, and side access points where traditional security failed to notice.

Key Takeaways:

- **128% YoY increase** in visible firearm detections.
- Detections spread across **40+ states**, with IL, FL, MI, TX, PA as leading states.
- Early detection has possibly prevented escalation and disruption at dozens of locations.

128%

YoY increase in **visible gun detections** from 2023 to 2024

01 Methodology

This report is based on ZeroEyes proprietary AI visual firearm detection data collected from partner facilities worldwide.

Coverage spans thousands of buildings across 40 states, with continuous monitoring and review. On average, approximately 124,000 images were processed each day.

The AI system automatically filters out false positives such as non-lethal replicas and toys to focus only on verified threats.

1000+
Buildings

40
States

124k+
Images processed per day

Definitions

“Visible firearm”
weapon seen on camera feed

“Detection event”
confirmed sighting with alert data.

02

Year-over-Year Comparison

The increase in detected visible firearms between 2023 and 2024 was dramatic.

2023

567

true positive visible firearms

2024

1,290

true positive visible firearms

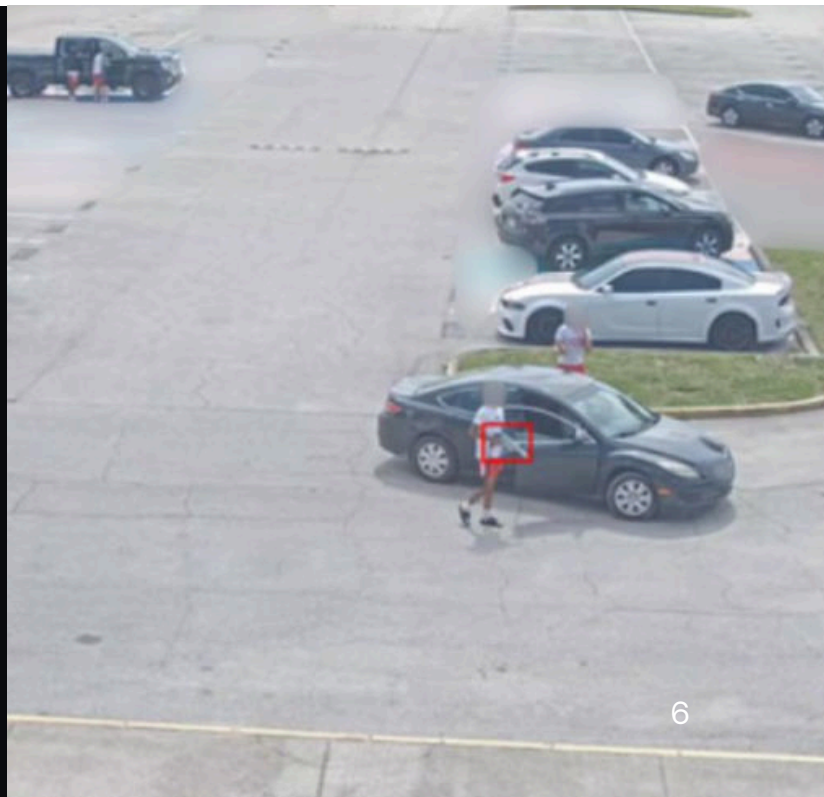
128%

growth in detections

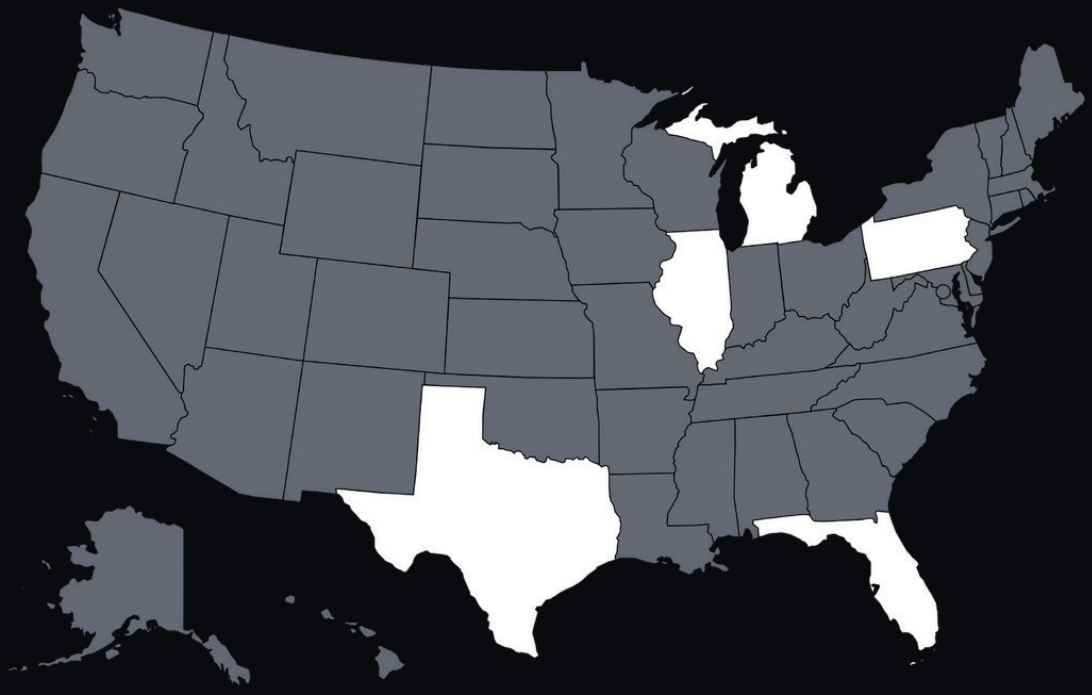
2025 (as of July)

2,273

true positive visible firearms

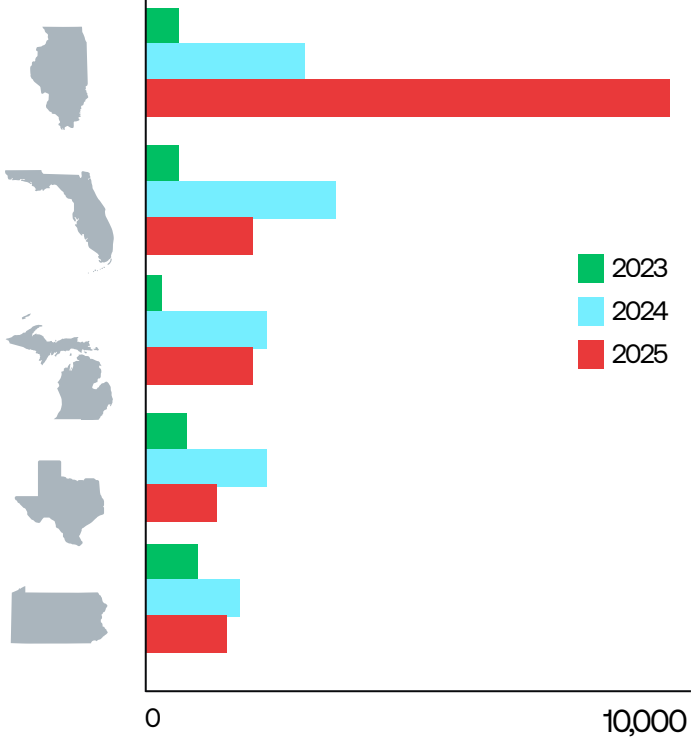


Top 5 States by Detection



The highest concentrations of incidents occurred in Illinois, Florida, Michigan, Texas, and Pennsylvania. These states showed consistent growth in detections, illustrating that the trend is not isolated to a single type of facility or region.

YoY Detection Growth by Top 5 States



03 Commercial Sector Breakdown

Commercial facilities experienced firearm detections in a variety of settings.

High-Risk Zones

Parking Garages

Employee Entrances

Loading Docks

Sector Patterns

Office campuses

Incidents often occur during early arrival.

Warehouses /Logistics

After-hours risks higher.

Retail

Mix of intentional and accidental exposure, sometimes by customers and other times by employees.

ZeroEyes Case Example

ZeroEyes flagged a firearm in a subway station — law enforcement was able to respond and apprehend the individual with full situational awareness.

04 Top Trends from 2024

01. Secondary Entrance Risks

Growth in detections at secondary entrances where fewer staff are posted.

02. AI Flagged First

Most weapons were unnoticed by staff until AI flagged them.

03. Public Access, Higher Risk

Facilities that are open to both employees and the public faced a higher risk, as their entry points are more difficult to monitor effectively without real-time detection

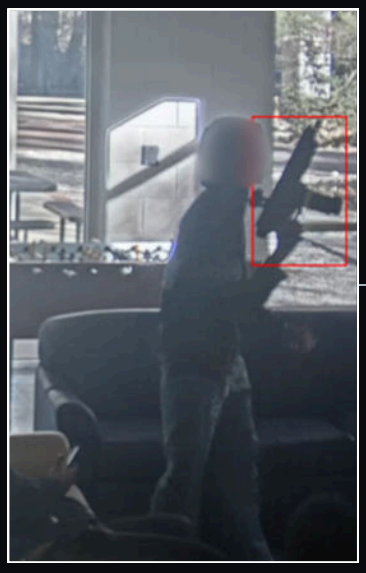
05

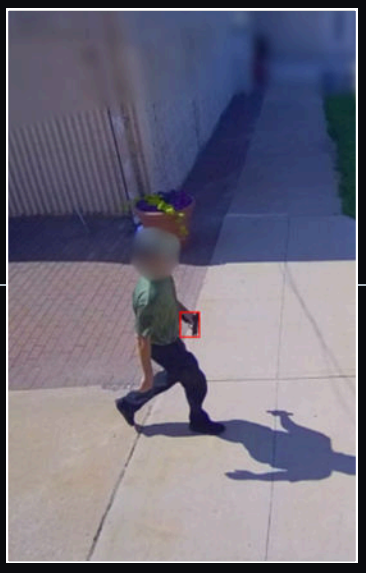
Impact & Outcomes

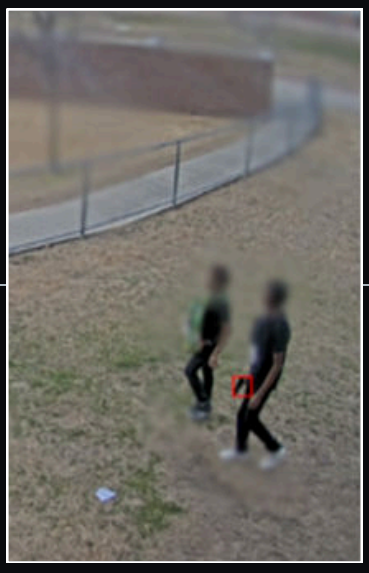
The ability to detect weapons early leads to faster police responses and a significant reduction in liability exposure for businesses.

Early intervention can prevent operational shutdowns and protect both employees and customers from harm.

ZeroEyes Real-World Detections







06 Conclusion

Key Recommendations for 2025

01. Audit and Eliminate Blind Spots

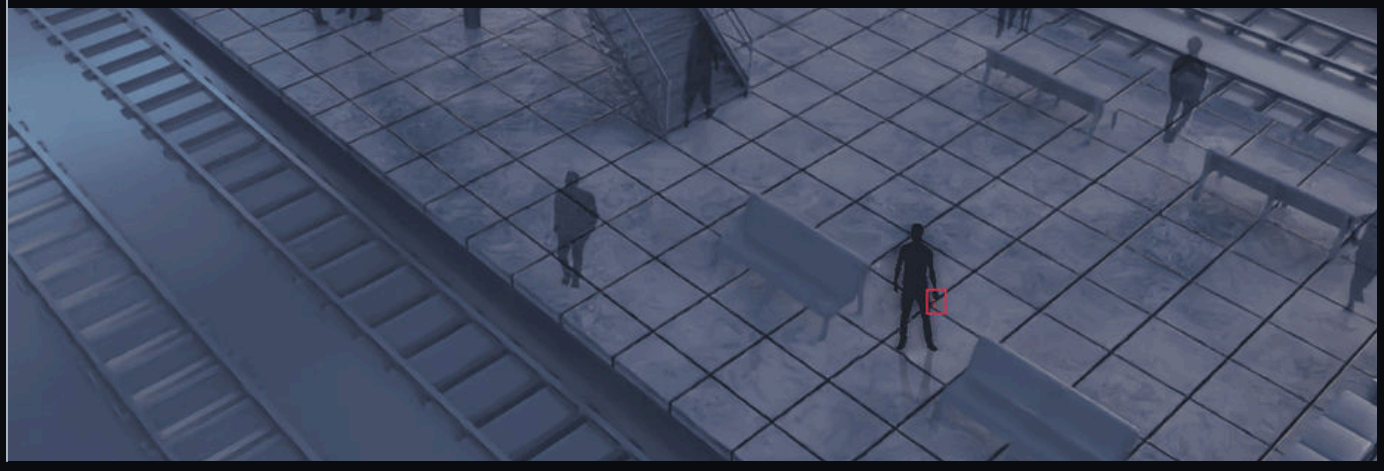
Security teams and schools should map camera coverage to include congregation areas such as arrival and departure points.

02. Train Employees for Rapid Response

Employees should be trained to act quickly and decisively on AI alerts.

03. Strengthen Security with Layered Defenses

Layer AI detection with existing security protocols to create a stronger, more reliable defense against potential threats.



What's Next

The technology is expanding into more commercial, industrial, and retail environments. At the same time, the AI model is continuously trained and tested on real-world datasets in a tech lab that simulates live environments. Thanks to these ongoing efforts, alert speed and accuracy will only continue to improve over time, reducing the gap between detection and action.

In a crisis, seconds save lives.

This early detection data shows that guns are hiding in plain sight. It sounds scary, but there's hope in this data: These "hidden" guns were actually spotted, which means potential incidents were successfully thwarted.

With AI gun detection, you too can notice the unnoticeable.

Take the next step toward an even stronger security posture with AI gun detection – backed by a team of former military and law enforcement – from ZeroEyes.

Learn More


ZEROEYES™
www.zeroeyes.com