



ZEROEYES  
SAVE TIME. SAVE LIVES.

# ACTIVE SHOOTER RESPONSE

WHAT TO DO DURING AN ACTIVE SHOOTER SITUATION

**RUN**



**HIDE**



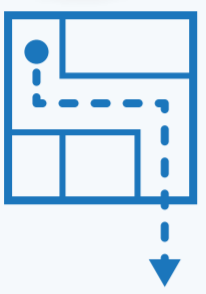
**FIGHT**



**CALL 911 ONLY WHEN IT'S SAFE TO DO SO**



**RUN**



HAVE AN  
ESCAPE PLAN



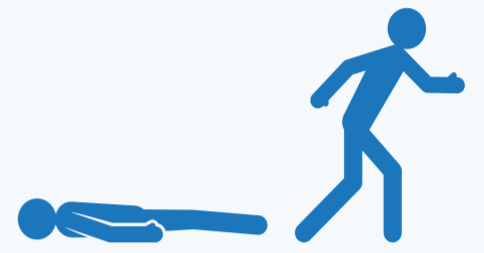
EVACUATE



LEAVE YOUR  
BELONGINGS



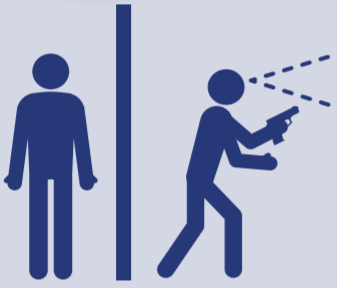
HELP OTHERS  
IF POSSIBLE



DON'T MOVE  
WOUNDED PEOPLE



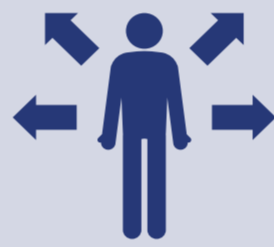
**HIDE**



STAY OUT OF  
SHOOTER'S VIEW



LOCK AND  
BLOCK DOORS



KEEP OPTIONS  
FOR ESCAPE



SILENCE YOUR  
CELL PHONES



STAY QUIET



**FIGHT**



ACT  
AGGRESSIVELY



INCAPACITATE  
THE SHOOTER



THROW  
OBJECTS



YELL AND CALL  
FOR HELP

**FIGHT ONLY  
AS A LAST RESORT**

**BE PREPARED**



**CALL 911**

**WHEN LAW ENFORCEMENT ARRIVES**



CALL 911  
WHEN ABLE



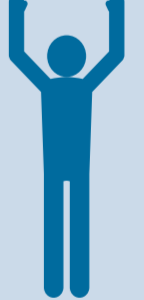
PROVIDE CLEAR  
INFORMATION



FOLLOW POLICE  
INSTRUCTIONS



DROP ALL  
OBJECTS



KEEP HANDS  
VISIBLE

## ABOUT ZEROEYES' AI GUN DETECTION SOLUTION

At ZeroEyes, we develop simple and proactive solutions to mitigate Mass Shootings and gun-related violence, reduce response times, and save lives.

- We want to **end mass shootings in America**. Given the increasing number of these tragic events, it's clear a proactive solution is needed.
- ZeroEyes was **founded in by a team of Navy SEALs** and military veterans who have lived through countless active shooter situations.
- We focus solely on AI weapons detection integrated with existing security cameras to **identify visible guns before shots are fired**.

Learn more at [ZeroEyes.com](https://ZeroEyes.com).



LEARN MORE